Daniel Street Fish Market - How to Do Local SEO

Once you've set up your business listings, you can now look at ways to increase your local search ranking in Google's local map pack, as well as further down the page.

List Terms That Are Used in Local Searches

Local keyword research for your website is quite simple to do and, unlike with blogs, you won't have to constantly update your list of target keywords. A lot of them are easy to figure out. Include terms featuring your town's name, as well as the phrase 'near me'.

If you ran a nail salon called 'Nailed It', you'd want to appear for local searches like:
- nail salon near me
- nail salon portland
- nailed it
- nailed it phone number
- nailed it opening hours
- nailed it contact

Daniel Street Fish Market

Fresh Seafood Caloundra
Fresh seafood near me
Seafood near me
Seafood Caloundra
Seafood hours
Prawns near me
Fish market opening hours
Daniel street
Fresh fish near me
Prawns Sunshine
Prawns Caloundra
Seafood Caloundra
Local seafood
Oysters near me
Oysters Caloundra
Sunshine Coast
Best seafood
Best seafood near me
Best seafood sunshine

Page Descriptions

Support meta descriptions with strong page titles.

1. Use the keyword but don't overuse it.
2. Place the keyword near the front of the **title**.
3. Focus on readers, not just search engines.
4. Show benefits and value.
5. Include your brand name when relevant.
6. **Write** 50 to 60 characters.
7. **Write** unique page titles for each page.